



Massachusetts League
of Community Health Centers

The Massachusetts League of Community Health Centers will be hosting this year's annual awards gala, on Friday, June 10, 2016, 6:00 p.m. to 11:00 p.m. at the Westin Copley Place in Boston, and we are inviting you to be a sponsor.

Forty-four years ago, the League was established as a loose affiliation of Boston health centers and has grown to become the statewide association representing and serving the needs of the state's 49 community health centers that serve some 923,000 state residents through more than 285 sites.

The League's annual gala has become a highlight of the year for community health centers and was developed as a way of recognizing the work and mission of community health centers by honoring our colleagues who render outstanding service to our patients and communities. Attendance for this event is expected to reach 600 and constitutes the largest gathering of the Massachusetts health center community each year. This year's gala — *There's No Place Like Home* — highlights the uniqueness of our community health center medical home model. Each of the attached community health center awardees help to make their medical home a place to call home.

Sponsorship of this annual celebration provides an important means for your organization to participate in an event recognizing the work of the League and our members. Proceeds for this event will support the League's workforce development initiatives for all levels of community health center employees.

Attached please find our sponsorship package for your consideration. Please contact me if you have any questions regarding this information or about the event itself.

We thank you for your consideration of our request and hope that you will support us.

Sincerely,



Cheryl Shaughnessy
Membership Services Director

MASSACHUSETTS LEAGUE OF COMMUNITY HEALTH CENTERS
Annual Awards Gala Award Recipients
Friday, June 10, 2016

Every year, the Massachusetts League of Community Health Centers recognizes individuals for their personal achievements and their outstanding service to the communities and to the community health center network. This year we will be recognizing the following individuals:

MELVIN E. BENSON, MBA, Brockton Neighborhood Health Center

will receive the League's most prestigious honor, the *Edward M. Kennedy Founder Award* which was established in 2010 in reverence to the late United States Senator, and is presented in honor of the achievements made by dedicated consumers, administrators, clinicians and leaders who continue to protect and promote health care access as a right for all rather than a privilege for a few.

CHARLES O'HARA, Codman Square Health Center

will receive the *Joseph M. Smith Consumer Award* which was established in honor of the late Joseph M. Smith who served on the League's Board of Directors and was an avid supporter of the community health center movement in Boston. The award is presented to a past or present board member of a League community health center and is modeled after community activists and board visionaries.

LORI ABRAMS BERRY, Lynn Community Health Center

will receive the *Outstanding Massachusetts Community Health Center Director Award*, which was established for the purpose of recognizing a remarkable individual as a leader who has made a considerable contribution to the community health center network, demonstrated by the courage and determination in moving the health center forward and on track

NANDINI SENGUPTA, MD, Dimock Community Health Center

ALEX GONZALEZ, MD, MPH, Fenway Community Health Center

Each will receive the *Outstanding Massachusetts Community Health Center Physician Award* which was established to give recognition to a physician who has demonstrated consistent support of, and devotion to, the delivery of community health care services through his/her clinical practice. This award is reflective of the innovation and leadership shown in delivering quality health care services.

IVELISSE DELGADO, Edward M. Kennedy Community Health Center

KATY O'CONNELL, Community Health Center of Cape Cod

Each will receive the *Outstanding Massachusetts Community Health Center Employee Award* which was established to give recognition to the excellence and ingenuity exemplified by dedicated individuals who are representative of the community health center movement.

Sponsorship Levels and Benefits

CHAMPION \$25,000
~ 20 complimentary priority seats
~ Print & video recognition at Gala
~ Recognition on League's website & in social media including Facebook & Twitter
~ Public announcement of support at Gala
~ Champion Listing in program book
~ Full-page program ad

BENEFACTOR \$10,000
~ 10 complimentary priority seats
~ Print & video recognition at Gala
~ Recognition on League's website
~ Public announcement of support at Gala
~ Benefactor Listing in program book
~ Full-page program ad

PATRON \$5,000
~ 8 complimentary seats
~ Recognition on League's website
~ Public announcement of support at Gala
~ Patron Listing in program book
~ Half-page program ad

SUPPORTER \$3,000
~ 5 complimentary seats
~ Recognition on League's website
~ Public announcement of support at Gala
~ Supporter Listing in program book
~ Half-page program ad

FRIEND \$1,000
~ 2 complimentary seats
~ Recognition on League's website
~ Public announcement of support at Gala
~ Friend Listing in program book

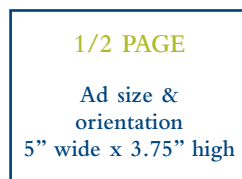
PROGRAM BOOK AD ONLY
Full-page (5" w x 8" h) \$800
Half-page (5" w x 3.75" h) \$500

*Invitations are being mailed separately.
Seats are \$175 per person or \$1,750 for a table of 10.*

Please note Ad deadline: Friday, May 13, 2016

Program Ad Specifications

Ad sizes



Ads can be full-color, grayscale, or black and white. Please submit your ad in electronic format.

File Formats Electronic files **WILL NOT** be accepted if supplied in **Pagemaker, Microsoft Word, or Publisher.**

Electronic files should be supplied in one of the following formats:

PDF (with all fonts embedded)

EPS, JPEG or TIFF (at 300 dpi)

File Submission Email files to Cynthia Anderson, Visual Solutions at: vsdesignonline@verizon.net

Sponsorship Form

Yes, we plan on supporting the League and the Annual Awards Celebration through the following sponsorship

- Champion (\$25,000)
- Benefactor (\$10,000)
- Patron (\$5,000)
- Supporter (\$3,000)
- Friend (\$1,000)
- Full-page ad only (5"w x 8"h) (\$800)
- Half-page ad only (5"w x 3.75"h) (\$500)

All ads should conform to the advertising specifications outlined on the attached sheet.

Please provide contact information for the person who created the ad.

Organization

Contact person

Address

Phone

Email

Amount enclosed

Please return this form along with payment to:
Massachusetts League of Community Health Centers
Attention: Cheryl Shaughnessy
40 Court Street, 10th floor
Boston, MA 02108

Email ad only to Cynthia Anderson, Visual Solutions at: vsdesignonline@verizon.net

Any questions please call Cheryl Shaughnessy at the League at (617) 988-2240 or email cshaughnessy@massleague.org

Please note deadline of Friday, May 13, 2016.

 **Online Payment for Sponsors & Advertisers** 